



Hello Chocolate Lovers!

Thank you for participating in this light-hearted Valentine's Day themed run/walk! It's mostly flat, all fun and there will be lots of Bissingers chocolate just for YOU. Here is a bit of helpful information to know **before** the event.

PACKET PICK UP OPTIONS:

Feb 12- Thursday – 12 PM – 4:30 PM at Big Shark Bicycle Company – 1155 South Big Bend Blvd, 63117

Feb 13 - Friday – 12 PM – 4:30 PM at Bissingers NEW HOME- The Chocolate Chocolate Chocolate Company – 5025 Pattison Avenue 63110

Feb 14-Race Day - 7:30 AM - 8:30 AM at Bissingers NEW HOME- The Chocolate Chocolate Chocolate Company- 5025 Pattison Ave 63110 on The Hill

IF YOU NEED CHOCOLATE: The Chocolate Shoppe will be open at 7:00am, you know who you are.

INCLEMENT WEATHER: We will email with updates. We will only post in the event of a change to the race.

COURSE DETAILS:

Mass Start @ Pattison Ave in front of Chocolate Chocolate Chocolate Company. Runners will head West on Pattison. North Marconi. West Northrup. South Edwards. West Pattison. South Edwards. West Shaw. South Sublette, West Bischoff, South, January, West Elizabeth, South 39th, South January. East Columbia. East Shaw. North Edwards. East Pattison. North Edwards. East Northrup. South Marconi. East Pattison. Finish.

The Aid Station with water and chocolate will be located near January and Botanical. Hot chocolate, chocolate covered strawberries, bottled water, and bananas will await you at the finish area. The course will be clearly marked with an array of cones and PINK directional arrows.

Course Marshals in orange safety vests will be posted at key intersections to help monitor traffic flow. Secondary Officers will be posted along the route. Auto Art on the Hill will provide a vintage lead vehicle. Please thank them when you pass by!

Familiarize yourselves with the run course & where to park prior to Saturday. Maps posted at runforthechocolate.com

EVENT TIMING:

Provided by the good people at Big River Race Management. **Please wear your bib visibly on the front of your shirt or shorts to ensure times & awards are accurate.**

PARKING:

Available North of the Chocolate Chocolate Chocolate Factory and On the Hill. Please DO NOT park along the race route. **Always park smart- place all belongings out of sight.**

RESTROOMS: Port-a-potties will be located near the start/finish area. Bathrooms will be available inside the Chocolate Factory and Café. . .

FRIENDLY REMINDER:

Please help us keep the area clean by hanging onto your gel packets, water bottles, paper cups and other items until they can be thrown in a trash receptacle located at the finish line and/or at the aid station.

WHILE YOU'RE IN THE AREA POST RACE - be sure to Visit the Hill- One of STL's great neighborhoods!

THANK YOU for choosing to Run for the Chocolate! There are many events out there and we appreciate your participation locally.

Several local businesses have some great Valentine's Offers for Run for the Chocolate Participants!

Participants will receive the following amenities included with their registration fee:

- Professional chip timing by Big River Race Management, the industry leader in timing for athletic events.
- Participants registered before Feb 1 will receive a relationship/color specific short sleeve t-shirt with the official **Run for the Chocolate logo** on the front!
- A Run for the Chocolate Drawstring Goody Bag
- [Bissingers Chocolatier](#) customized finisher Chocolate- the amazing dark chocolate **Love Potion Bar**
- Post-race Bissingers gourmet Hot Chocolate, Chocolate Fondue Dipped Strawberries! YUM.
- Sign up= Get Chocolates, it's that simple. We'll spice up each goody bag with several delicious treats- Truffle Hearts and Raspberry Truffles.
- [Valentine's Day Hook Up](#) from **New Balance Creve Coeur and Richmond Heights**. Click on the [Shoepop](#)
- Adding to the event in 2026, [The St. Louis Battlehawks UFL](#) Crew will be on site supporting the race with fun giveaways.



The United Football League (UFL) is THE professional spring football league. With the visionary backing of Mike Repole and Impact Capital, RedBird Capital Partners, FOX, Dany Garcia, Dwayne Johnson and ESPN, the United Football League delivers the most accessible and innovative professional football experience in the world for players and fans. You can find the 2026 St Louis Battlehawks schedule and ticket options [HERE](#)

Post Race- Stay on the Hill and visit the awesome businesses that are offering fun Valentine's Day specials.

- [Studio Magnolia](#) is hosting their monthly Sip & Shop post-race from 11–2. Check out their [Event Flyer](#) and their [Valentine's Day Offer!](#)
- [Marconi Mercato](#) Visit the Hill's newest hot spot for a Free Hot Drink after the race. Check out their [Run for the Chocolate Coupon](#) Here!

CHEERS TO YOU FROM THE BIG SHARK EVENTS CREW